

LANDING PAGE



Town of Windham, Maine

Comprehensive Plan Survey

Thank you for your interest in the Town of Windham's Comprehensive Plan survey.

This survey is part of an important process of public input to ensure that the Plan that is developed accurately reflects the values and expectations of those living and doing business in Windham.

The survey process is being led by the Town's Planning Department, with oversight and technical assistance from Critical Insights, a Portland-based research firm. Data for the survey is being collected by Critical Insights, not the Town of Windham.

While participation in the survey is completely voluntary, your input is strongly encouraged. Please be assured that your responses will be kept confidential, with identifying information linked to any of the responses you provide. Individual responses will be seen only by Critical Insights and results will only be reported in the aggregate.

The survey should take only about 15 minutes to complete. If you are unable to finish the survey once you begin it, you can rejoin the survey at the point you left off simply by visiting the website again and re-entering your access code.

In appreciation of your time, **all recipients that complete the survey will be entered into a raffle for an Apple iPad Mini tablet.** If selected as the winner, you will be contacted by mail at the address at which you received the survey invitation.

Thank you in advance for your time and effort. Your survey input will be important for the development of the upcoming Comprehensive Plan.

CONTINUE TO SURVEY →

SURVEY

Which **one** of the following best describes your business involvement with the Town of Windham?

- O₁ You own and operate a business and the building in which it is located
- O₂ You own and operate a business, but rent the building in which the business is located
- O₃ You operate or manage a business but do not own it
- O₄ You own commercial property in the Town **[SKIP TO ITEM ABOUT HOW LONG DOING BUSINESS OR OWNING PROPERTY IN WINDHAM]**
- O₆ Some other business relationship

Which of the following best describes the type of business?

- O₁ Building and contracting, remodeling, painting, woodworking, etc.
- O₂ Retail or wholesale building materials, lumber, etc.
- O₃ Consumer services (hair salons, dry cleaners, landscapers, etc.)
- O₄ Farming and agricultural
- O₅ Retail food store, grocery, convenience
- O₆ Lodging and accommodations
- O₇ Manufacturing and distribution
- O₈ Medical or related services (physician/dentist office, veterinary, chiropractic, etc.)
- O₈ Motor vehicle sales, parts or repair
- O₈ Plumbing and heating, HVAC, or other industrial services
- O₈ Professional or business services (legal, financial, accounting, insurance, etc.)
- O₈ Real estate and development
- O₈ Recreation and amusement
- O₈ Restaurant, food & beverage
- O₈ Retail, consumer retail goods
- O₈ Technology
- O₈ Some other type of business **[SPECIFY]** _____

How many people work at this location? **[PULL DOWN MENU, STARTING AT “1” ending at 100 in increments of 1, then with “More than 100”]**

NEXT →

For how many years have you owned this property or has the business operated in Windham?
[PULL DOWN MENU, STARTING AT “Less than a year” in increments of 1, ending at 25, then “More than 25 years”]

The following items are designed to provide a sense of the general area of Windham where your business or property is located...

Is the business or property north or south of Routes 115 and 35?

- North **[CODE AS “North” AND SKIP TO NEXT MAJOR ITEM (Home ownership/rental status)]**
- South **[CONTINUE]**

Is the business or property east or west of Route 302?

- East **[CODE AS “East” AND SKIP TO NEXT MAJOR ITEM (Home ownership/rental status)]**
- West **[CONTINUE]**

Is the business or property north or south of Route 202?

- North **[CODE AS “West”]**
- South **[CODE AS “South”]**

[IF ANY OF THE ABOVE TYPING ITEMS ARE SKIPPED, SKIP TO NEXT MAJOR ITEM (business climate)]

NEXT →

On a scale of 0 to 10, where 0 is the worst possible score and 10 is the best, how would you rate Windham as a place to do business?

- 0 1 2 3 4 5 6 7 8 9 10

During the time you have operated a business or owned commercial property in Windham, do you believe the Town is now...?

- 1 A much better place to do business
- 2 A somewhat better place to do business
- 3 About the same
- 4 A somewhat worse place to do business
- 5 A much worse place to do business

Five years from now, do you think that Windham will be...?

- 1 A much better place to do business
- 2 A somewhat better place to do business
- 3 About the same
- 4 A somewhat worse place to do business
- 5 A much worse place to do business

And during the time you have operated a business or owned commercial property in Windham, do you believe the Town is...?

- 1 A much better place to live
- 2 A somewhat better place to live
- 3 About the same
- 4 A somewhat worse place to live
- 5 A much worse place to live

Five years from now, do you think that Windham will be...?

- 1 A much better place to live
- 2 A somewhat better place to live
- 3 About the same
- 4 A somewhat worse place to live
- 5 A much worse place to live

Which one of the following best matches how you see the Town of Windham?

- 1 A rural community
- 2 A suburban bedroom community to Portland
- 3 A regional service center for the Lakes Region

NEXT →

Please indicate your level of agreement or disagreement with the following statements concerning the Town of Windham. **[ROTATE ORDER OF PRESENTATION]**

	Disagree Strongly	Disagree	Agree	Agree Strongly	Don't know/ Not Sure
Windham must balance the growth of the community while protecting the Town's rural character and natural resources	<input type="radio"/> ¹	<input type="radio"/> ²	<input type="radio"/> ³	<input type="radio"/> ⁴	<input type="radio"/> ⁵
Property owners must be free to develop land without a lot of control and regulation by the Town	<input type="radio"/> ¹	<input type="radio"/> ²	<input type="radio"/> ³	<input type="radio"/> ⁴	<input type="radio"/> ⁵
Windham must focus any future growth only in existing residential areas	<input type="radio"/> ¹	<input type="radio"/> ²	<input type="radio"/> ³	<input type="radio"/> ⁴	<input type="radio"/> ⁵
Future residential development in Windham should be focused on assuring a variety of housing types to meet the needs of all potential residents	<input type="radio"/> ¹	<input type="radio"/> ²	<input type="radio"/> ³	<input type="radio"/> ⁴	<input type="radio"/> ⁵
Windham must protect low-density residential areas and other undeveloped, rural areas by directing future development elsewhere in the Town	<input type="radio"/> ¹	<input type="radio"/> ²	<input type="radio"/> ³	<input type="radio"/> ⁴	<input type="radio"/> ⁵
The effect on the Town's infrastructure and services should be the principal consideration in evaluating new development in Windham	<input type="radio"/> ¹	<input type="radio"/> ²	<input type="radio"/> ³	<input type="radio"/> ⁴	<input type="radio"/> ⁵
When feasible, the Town should acquire and then preserve available open space	<input type="radio"/> ¹	<input type="radio"/> ²	<input type="radio"/> ³	<input type="radio"/> ⁴	<input type="radio"/> ⁵
The economic growth of the Town should be the principal consideration in evaluating new development in Windham	<input type="radio"/> ¹	<input type="radio"/> ²	<input type="radio"/> ³	<input type="radio"/> ⁴	<input type="radio"/> ⁵
Windham needs strong land use regulations to manage future residential and commercial development	<input type="radio"/> ¹	<input type="radio"/> ²	<input type="radio"/> ³	<input type="radio"/> ⁴	<input type="radio"/> ⁵
When feasible, Windham should acquire and then preserve available buildings and parcels of historical significance to the Town	<input type="radio"/> ¹	<input type="radio"/> ²	<input type="radio"/> ³	<input type="radio"/> ⁴	<input type="radio"/> ⁵
Commercial development should not be limited to certain areas of the Town	<input type="radio"/> ¹	<input type="radio"/> ²	<input type="radio"/> ³	<input type="radio"/> ⁴	<input type="radio"/> ⁵
Windham must focus any future growth only in existing commercial areas	<input type="radio"/> ¹	<input type="radio"/> ²	<input type="radio"/> ³	<input type="radio"/> ⁴	<input type="radio"/> ⁵
The look and appearance of proposed development should be the principal consideration in evaluating potential growth in Windham	<input type="radio"/> ¹	<input type="radio"/> ²	<input type="radio"/> ³	<input type="radio"/> ⁴	<input type="radio"/> ⁵

NEXT →

From the following list, please select what you believe to be the **top three best things** about Windham. Please choose no more than three. **[ALLOW MAXIMUM OF 3 CHOICES]**
[ROTATE ORDER OF PRESENTATION]

- 1 Strong schools
- 2 Rural character and open space
- 3 Favorable quality of life
- 4 Goods and services available right in Windham
- 5 Proximity to Portland
- 6 Proximity to lakes and mountains
- 7 People in the community
- 8 Small town feel
- 9 Good services provided by the Town
- 10 Recreational opportunities
- 11 Strong municipal leadership
- 12 Strong elected leadership
- 13 Growing population
- 14 Road maintenance
- 15 Mix of housing
- 16 Good job opportunities
- 17 Sense of safety
- 18 Reasonable taxes
- 19 Something else, SPECIFY _____
- 20 Something else, SPECIFY _____
- 21 Something else, SPECIFY _____

NEXT →

From the following list, please select what you believe to be **top three worst things** about Windham. Please choose no more than three. **[ALLOW MAXIMUM OF 3 CHOICES]**
[ROTATE ORDER OF PRESENTATION]

- 1 Weak schools
- 2 Limited access to open space
- 3 Poor or limited services provided by the Town
- 4 Poor or limited recreational opportunities
- 5 Weak municipal leadership
- 6 Weak elected leadership
- 7 Excessive population growth and residential development
- 8 Traffic problems
- 9 Needed infrastructure improvements, such as roads and wastewater systems
- 10 High taxes
- 11 Risk of water supply contamination
- 12 State of road maintenance
- 13 Excessive commercial development
- 14 Mix of housing
- 15 Limited job opportunities
- 16 Loss of rural character
- 17 Do not always feel safe
- 18 Something else, SPECIFY _____
- 19 Something else, SPECIFY _____
- 20 Something else, SPECIFY _____

NEXT →

Please indicate how much the factors listed below are **a positive or a negative** when it comes to doing business in Windham. **[ROTATE ORDER OF PRESENTATION]**

	Very negative	Negative	Neither negative nor positive	Positive	Very positive	Don't know/ Not Sure
Business taxes	<input type="radio"/> ¹	<input type="radio"/> ²	<input type="radio"/> ³	<input type="radio"/> ⁴	<input type="radio"/> ⁵	<input type="radio"/> ⁹
Limited public transportation	<input type="radio"/> ¹	<input type="radio"/> ²	<input type="radio"/> ³	<input type="radio"/> ⁴	<input type="radio"/> ⁵	<input type="radio"/> ⁹
Security and sense of safety	<input type="radio"/> ¹	<input type="radio"/> ²	<input type="radio"/> ³	<input type="radio"/> ⁴	<input type="radio"/> ⁵	<input type="radio"/> ⁹
Amount of parking	<input type="radio"/> ¹	<input type="radio"/> ²	<input type="radio"/> ³	<input type="radio"/> ⁴	<input type="radio"/> ⁵	<input type="radio"/> ⁹
Traffic	<input type="radio"/> ¹	<input type="radio"/> ²	<input type="radio"/> ³	<input type="radio"/> ⁴	<input type="radio"/> ⁵	<input type="radio"/> ⁹
Road maintenance	<input type="radio"/> ¹	<input type="radio"/> ²	<input type="radio"/> ³	<input type="radio"/> ⁴	<input type="radio"/> ⁵	<input type="radio"/> ⁹
Access to qualified employees	<input type="radio"/> ¹	<input type="radio"/> ²	<input type="radio"/> ³	<input type="radio"/> ⁴	<input type="radio"/> ⁵	<input type="radio"/> ⁹
Access to customers/clients	<input type="radio"/> ¹	<input type="radio"/> ²	<input type="radio"/> ³	<input type="radio"/> ⁴	<input type="radio"/> ⁵	<input type="radio"/> ⁹
Location	<input type="radio"/> ¹	<input type="radio"/> ²	<input type="radio"/> ³	<input type="radio"/> ⁴	<input type="radio"/> ⁵	<input type="radio"/> ⁹
Residential character of the Town	<input type="radio"/> ¹	<input type="radio"/> ²	<input type="radio"/> ³	<input type="radio"/> ⁴	<input type="radio"/> ⁵	<input type="radio"/> ⁹
Business district character of the Town	<input type="radio"/> ¹	<input type="radio"/> ²	<input type="radio"/> ³	<input type="radio"/> ⁴	<input type="radio"/> ⁵	<input type="radio"/> ⁹
Competition for business	<input type="radio"/> ¹	<input type="radio"/> ²	<input type="radio"/> ³	<input type="radio"/> ⁴	<input type="radio"/> ⁵	<input type="radio"/> ⁹
Local government regulations	<input type="radio"/> ¹	<input type="radio"/> ²	<input type="radio"/> ³	<input type="radio"/> ⁴	<input type="radio"/> ⁵	<input type="radio"/> ⁹
Municipal services	<input type="radio"/> ¹	<input type="radio"/> ²	<input type="radio"/> ³	<input type="radio"/> ⁴	<input type="radio"/> ⁵	<input type="radio"/> ⁹
Property taxes	<input type="radio"/> ¹	<input type="radio"/> ²	<input type="radio"/> ³	<input type="radio"/> ⁴	<input type="radio"/> ⁵	<input type="radio"/> ⁹
Infrastructure, such as roads and wastewater systems	<input type="radio"/> ¹	<input type="radio"/> ²	<input type="radio"/> ³	<input type="radio"/> ⁴	<input type="radio"/> ⁵	<input type="radio"/> ⁹
Growth policies in the Town	<input type="radio"/> ¹	<input type="radio"/> ²	<input type="radio"/> ³	<input type="radio"/> ⁴	<input type="radio"/> ⁵	<input type="radio"/> ⁹
Cost of living in the Town	<input type="radio"/> ¹	<input type="radio"/> ²	<input type="radio"/> ³	<input type="radio"/> ⁴	<input type="radio"/> ⁵	<input type="radio"/> ⁹
Local economy	<input type="radio"/> ¹	<input type="radio"/> ²	<input type="radio"/> ³	<input type="radio"/> ⁴	<input type="radio"/> ⁵	<input type="radio"/> ⁹
Local fees	<input type="radio"/> ¹	<input type="radio"/> ²	<input type="radio"/> ³	<input type="radio"/> ⁴	<input type="radio"/> ⁵	<input type="radio"/> ⁹

NEXT →

Please consider the areas and issues listed below and for each item, please indicate how much of a **priority** it should be for the Town going forward: should not be a priority at all, should be a low priority, should be a moderate priority, or should be a high priority. **[ROTATE ORDER OF PRESENTATION]**

	Not a priority at all	Low priority	Moderate priority	High priority
Encouraging new residential development	<input type="radio"/> 1	<input type="radio"/> 2	<input type="radio"/> 3	<input type="radio"/> 4
Improving the Town's school system	<input type="radio"/> 1	<input type="radio"/> 2	<input type="radio"/> 3	<input type="radio"/> 4
Encouraging new commercial development	<input type="radio"/> 1	<input type="radio"/> 2	<input type="radio"/> 3	<input type="radio"/> 4
Improving public safety services (police and fire)	<input type="radio"/> 1	<input type="radio"/> 2	<input type="radio"/> 3	<input type="radio"/> 4
Maintaining Windham's rural character	<input type="radio"/> 1	<input type="radio"/> 2	<input type="radio"/> 3	<input type="radio"/> 4
Improving traffic flow in the Town's commercial district	<input type="radio"/> 1	<input type="radio"/> 2	<input type="radio"/> 3	<input type="radio"/> 4
Maintaining Windham's present tax level	<input type="radio"/> 1	<input type="radio"/> 2	<input type="radio"/> 3	<input type="radio"/> 4
Maintaining and improving roads	<input type="radio"/> 1	<input type="radio"/> 2	<input type="radio"/> 3	<input type="radio"/> 4
Protecting undeveloped open space, fields, and forested land in the Town	<input type="radio"/> 1	<input type="radio"/> 2	<input type="radio"/> 3	<input type="radio"/> 4
Addressing wastewater issues	<input type="radio"/> 1	<input type="radio"/> 2	<input type="radio"/> 3	<input type="radio"/> 4
Acquiring and preserving open space in the Town as it becomes available	<input type="radio"/> 1	<input type="radio"/> 2	<input type="radio"/> 3	<input type="radio"/> 4
Adding programs and services for youth	<input type="radio"/> 1	<input type="radio"/> 2	<input type="radio"/> 3	<input type="radio"/> 4
Increasing recreational opportunities in the Town	<input type="radio"/> 1	<input type="radio"/> 2	<input type="radio"/> 3	<input type="radio"/> 4
Construction of new school facilities	<input type="radio"/> 1	<input type="radio"/> 2	<input type="radio"/> 3	<input type="radio"/> 4
Limiting residential development and maintaining the current population level	<input type="radio"/> 1	<input type="radio"/> 2	<input type="radio"/> 3	<input type="radio"/> 4
Adding programs and services for senior citizens	<input type="radio"/> 1	<input type="radio"/> 2	<input type="radio"/> 3	<input type="radio"/> 4
Encouraging economic development initiatives focused on job creation	<input type="radio"/> 1	<input type="radio"/> 2	<input type="radio"/> 3	<input type="radio"/> 4
Construction of an indoor recreation facility for the Town	<input type="radio"/> 1	<input type="radio"/> 2	<input type="radio"/> 3	<input type="radio"/> 4
Improving the variety and types of businesses in the Town	<input type="radio"/> 1	<input type="radio"/> 2	<input type="radio"/> 3	<input type="radio"/> 4
Building the value of the Town's tax base	<input type="radio"/> 1	<input type="radio"/> 2	<input type="radio"/> 3	<input type="radio"/> 4

[POPULATE ONLY WITH "High Priority" ISSUES FROM PREVIOUS ITEM] You identified the following as issues you believe should be high priorities for the Town of Windham. For each, please indicate if you would be willing to support tax increases to finance that initiative, if additional funding were required to do so.

	Yes, would support tax increases to fund	No, would <u>not</u> support tax increases to fund
[INSERT ITEMS FROM ABOVE]	<input type="radio"/> 1	<input type="radio"/> 2

NEXT →

Think about new residential growth in Windham, specifically the construction of new homes. In your opinion would you say that...

- O₁ There is far too much new residential development in Windham
- O₂ There is too much new residential development
- O₃ The amount of residential development is about right
- O₄ There is too little new residential development
- O₅ There is far too little new residential development in Windham

Think about new commercial and business growth in Windham, including the construction of commercial buildings in the Town. In your opinion would you say that...

- O₁ There is far too much new commercial development in Windham
- O₂ There is too much new commercial development
- O₃ The amount of commercial development is about right
- O₄ There is too little new commercial development
- O₅ There is far too little new commercial development in Windham

From the following list, please select what you believe to be top three types of commercial development you would like to see in Windham in the future. Please choose no more than three. **[ALLOW MAXIMUM OF 3 CHOICES] [ROTATE ORDER OF PRESENTATION]**

- O₁ None needed **[IF SELECTED, ALLOW ONLY THIS RESPONSE]**
- O₂ Retail
- O₃ Restaurant
- O₄ Lodging and accommodations
- O₅ Entertainment
- O₆ Consumer service
- O₇ Office
- O₈ Industrial
- O₉ Manufacturing
- O₁₀ Mixed use
- O₁₁ Something else, SPECIFY _____
- O₁₂ Something else, SPECIFY _____
- O₁₃ Something else, SPECIFY _____

Think about undeveloped open space in Windham, including existing parks, as well as open fields and forested land in the Town. In your opinion would you say that...

- O₁ There is too much open space in Windham
- O₂ The amount of open space is about right
- O₃ There is too little open space in Windham

NEXT →

Please rate Windham's efforts in the following areas. **[ROTATE ORDER OF PRESENTATION]**

	Poor	Fair	Good	Excellent
Dealing with issues and concerns that affect businesses	<input type="radio"/> ¹	<input type="radio"/> ²	<input type="radio"/> ³	<input type="radio"/> ⁴
Promoting and publicizing the Town as a place to open or re-locate a business	<input type="radio"/> ¹	<input type="radio"/> ²	<input type="radio"/> ³	<input type="radio"/> ⁴
Promoting and publicizing the Town's businesses to area consumers	<input type="radio"/> ¹	<input type="radio"/> ²	<input type="radio"/> ³	<input type="radio"/> ⁴
Making it easy to do business in the Town	<input type="radio"/> ¹	<input type="radio"/> ²	<input type="radio"/> ³	<input type="radio"/> ⁴

In your opinion, how important is it for the Town to engage in the following economic development activities? **[ROTATE ORDER OF PRESENTATION]**

	Not at all important	Not very important	Somewhat important	Very important
Attract businesses to fill vacant retail and industrial spaces in the Town	<input type="radio"/> ¹	<input type="radio"/> ²	<input type="radio"/> ³	<input type="radio"/> ⁴
Encourage development of new facilities in the Town's commercial areas	<input type="radio"/> ¹	<input type="radio"/> ²	<input type="radio"/> ³	<input type="radio"/> ⁴
Attract new and different businesses and industries to locate in Windham	<input type="radio"/> ¹	<input type="radio"/> ²	<input type="radio"/> ³	<input type="radio"/> ⁴
Promote job growth and employment opportunities by attracting businesses to the Town	<input type="radio"/> ¹	<input type="radio"/> ²	<input type="radio"/> ³	<input type="radio"/> ⁴
Promote the use of tax incentives to attract new and different businesses and industries to locate in Windham	<input type="radio"/> ¹	<input type="radio"/> ²	<input type="radio"/> ³	<input type="radio"/> ⁴
Promote job growth by assisting existing small businesses in the Town	<input type="radio"/> ¹	<input type="radio"/> ²	<input type="radio"/> ³	<input type="radio"/> ⁴
Invest in infrastructure to attract businesses to the Town	<input type="radio"/> ¹	<input type="radio"/> ²	<input type="radio"/> ³	<input type="radio"/> ⁴

NEXT →

As part of the Comprehensive Plan development process, two community meetings are planned for this November (the evening of Thursday, November 13th and the morning of Saturday, November 22nd). In these meetings – called ‘Community Visioning Forums’ – those attending will take part in the process of developing a vision for the future of the Town. Between now and the time of these meetings, those in the community will have several opportunities to sign-up and attend one or both of these sessions.

Which of the following best matches your feelings about possibly attending these community meetings? Please note that the response you provide does not indicate any commitment on your part.

- ₁ You would attend both meetings
- ₂ You would only attend the evening meeting on Thursday, November 13th
- ₃ You would only attend the morning meeting on Saturday, November 22nd
- ₄ You would not attend either meeting
- ₅ You're not sure

What other thoughts and observations would you like to share about Windham?

Thank you very much for your time and assistance.

SUBMIT

THANK YOU PAGE

Thank you for your time and assistance in completing this survey.

Your input is important as the Town moves forward in the Comprehensive Plan development process.

Should you have questions concerning the Comprehensive Plan, please feel free to contact the Windham planning department at 894-5960, ext 2 or by email at plan@windhammaine.us.

Thank you.

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Comprehensive Plan Survey (Business) - Town of Windham, Maine - 2014

Q1_NEW: Which one of the following best describes your business involvement with the Town of Windham?

	TOTAL	Business/ Property Owners	Rent/ Other
	(A)	(B)	(C)
Total	42	27	15
You own and operate a business and the building in which it is located	25 60%	25 93%	-
You own and operate a business, but rent the building in which the business is located	10 24%	-	10 67%
You operate or manage a business but do not own it	3 7%	-	3 20%
You own commercial property in the Town	2 5%	2 7%	-
Some other business relationship	2 5%	-	2 13%

Comprehensive Plan Survey (Business) - Town of Windham, Maine - 2014

Q2_NEW: Which of the following best describes the types of business?

	TOTAL	Business/ Property Owners	Rent/ Other
	(A)	(B)	(C)
Total	40	25	15
Medical or related services (physician/dentist office, veterinary, chiropractic, etc.)	6 15%	3 12%	3 20%
Consumer services (hair salons, dry cleaners, landscapers, etc.)	5 12%	3 12%	2 13%
Professional or business services (legal, financial, accounting, insurance, etc.)	4 10%	2 8%	2 13%
Motor vehicle sales, parts or repair	3 8%	3 12%	-
Retail or wholesale building materials, lumber, etc.	2 5%	1 4%	1 7%
Manufacturing and distribution	2 5%	1 4%	1 7%
Building and contracting, remodeling, painting, woodworking, etc.	1 2%	1 4%	-
Retail food store, grocery, convenience	1 2%	-	1 7%
Plumbing and heating, HVAC, or other industrial services	1 2%	-	1 7%
Real estate and development	1 2%	1 4%	-
Restaurant, food & beverage	1 2%	1 4%	-
Retail, consumer retail goods	1 2%	1 4%	-
Some other type of business	12 30%	8 32%	4 27%

Comprehensive Plan Survey (Business) - Town of Windham, Maine - 2014

Q3_NEW: How many people work at this location?

	TOTAL	Business/ Property Owners	Rent/ Other
	(A)	(B)	(C)
Total	40	25	15
1	6 15%	4 16%	2 13%
2	4 10%	2 8%	2 13%
3	3 8%	3 12%	-
4	4 10%	2 8%	2 13%
5	1 2%	-	1 7%
6	4 10%	2 8%	2 13%
7	2 5%	-	2 13%
8	4 10%	4 16%	-
9	2 5%	1 4%	1 7%
10	1 2%	1 4%	-
14	1 2%	-	1 7%
15	2 5%	2 8%	-
17	1 2%	-	1 7%
20	1 2%	-	1 7%
22	2 5%	2 8%	-
35	1 2%	1 4%	-
50	1 2%	1 4%	-

Comprehensive Plan Survey (Business) - Town of Windham, Maine - 2014

Q4_NEW: For how many years have you owned this property or has the business operated in Windham?

	TOTAL	Business/ Property Owners	Rent/ Other
	(A)	(B)	(C)
Total	42	27	15
Less than a year	1 2%	-	1 7%
2	1 2%	1 4%	-
3	3 7%	2 7%	1 7%
4	1 2%	1 4%	-
5	2 5%	1 4%	1 7%
6	1 2%	-	1 7%
7	1 2%	1 4%	-
8	3 7%	1 4%	2 13%
9	2 5%	1 4%	1 7%
10	2 5%	1 4%	1 7%
12	1 2%	-	1 7%
15	1 2%	1 4%	-
16	1 2%	1 4%	-
17	2 5%	1 4%	1 7%
18	2 5%	2 7%	-
20	1 2%	1 4%	-
22	1 2%	-	1 7%
23	1 2%	1 4%	-

Comprehensive Plan Survey (Business) - Town of Windham, Maine - 2014

Q4_NEW: For how many years have you owned this property or has the business operated in Windham?

	TOTAL	Business/ Property Owners	Rent/ Other
	(A)	(B)	(C)
25	1 2%	-	1 7%
More than 25 years	14 33%	11 41%	3 20%

Comprehensive Plan Survey (Business) - Town of Windham, Maine - 2014

REGION:

	TOTAL	Business/ Property Owners	Rent/ Other
	(A)	(B)	(C)
Total	42	27	15
North	19 45%	11 41%	8 53%
South	5 12%	4 15%	1 7%
East	8 19%	4 15%	4 27%
West	7 17%	6 22%	1 7%
Skipped Questions	3 7%	2 7%	1 7%

Comparison Groups: BC
T-Test for Means, Z-Test for Percentages
Uppercase letters indicate significance at the 95% level.
2014 Critical Insights, Inc.

Comprehensive Plan Survey (Business) - Town of Windham, Maine - 2014

Q14: On a scale of 0 to 10, where 0 is the worst possible score and 10 is the best, how would you rate Windham as a place to do business?

	TOTAL	Business/ Property Owners	Rent/ Other
	(A)	(B)	(C)
Total	42	27	15
Detractor 0-6	18 43%	13 48%	5 33%
1	1 2%	1 4%	-
2	1 2%	1 4%	-
3	1 2%	1 4%	-
4	3 7%	3 11%	-
5	5 12%	3 11%	2 13%
6	7 17%	4 15%	3 20%
Passive 7-8	19 45%	12 44%	7 47%
7	12 29%	10 37%	2 13%
8	7 17%	2 7%	5 33% B
Promoter 9-10	5 12%	2 7%	3 20%
9	5 12%	2 7%	3 20%

Comprehensive Plan Survey (Business) - Town of Windham, Maine - 2014

Q7_NEW: During the time you have operated a business or owned commercial property in Windham, do you believe the Town is now...?

	TOTAL	Business/ Property Owners	Rent/ Other
	(A)	(B)	(C)
Total	42	27	15
NET BETTER	12 29%	7 26%	5 33%
A much better place to do business	4 10%	1 4%	3 20%
A somewhat better place to do business	8 19%	6 22%	2 13%
About the same	23 55%	13 48%	10 67%
NET WORSE	7 17%	7 26%	-
A somewhat worse place to do business	7 17%	7 26%	-

Comprehensive Plan Survey (Business) - Town of Windham, Maine - 2014

Q8_NEW: Five years from now, do you think that Windham will be...?

	TOTAL	Business/ Property Owners	Rent/ Other
	(A)	(B)	(C)
Total	41	26	15
NET BETTER	15 37%	9 35%	6 40%
A much better place to do business	1 2%	-	1 7%
A somewhat better place to do business	14 34%	9 35%	5 33%
About the same	21 51%	14 54%	7 47%
NET WORSE	5 12%	3 12%	2 13%
A somewhat worse place to do business	5 12%	3 12%	2 13%

Comprehensive Plan Survey (Business) - Town of Windham, Maine - 2014

Q15: During the time you have operated a business or owned commercial property in Windham, do you believe the Town is...?

	TOTAL	Business/ Property Owners	Rent/ Other
	(A)	(B)	(C)
Total	41	26	15
NET BETTER	17 41%	10 38%	7 47%
A much better place to live	5 12%	3 12%	2 13%
A somewhat better place to live	12 29%	7 27%	5 33%
About the same	17 41%	10 38%	7 47%
NET WORSE	7 17%	6 23%	1 7%
A somewhat worse place to live	5 12%	4 15%	1 7%
A much worse place to live	2 5%	2 8%	-

Comprehensive Plan Survey (Business) - Town of Windham, Maine - 2014

Q16: Five years from now, do you think that Windham will be...?

	TOTAL	Business/ Property Owners	Rent/ Other
	(A)	(B)	(C)
Total	40	25	15
NET BETTER	12 30%	6 24%	6 40%
A much better place to live	4 10%	1 4%	3 20%
A somewhat better place to live	8 20%	5 20%	3 20%
About the same	22 55%	15 60%	7 47%
NET WORSE	6 15%	4 16%	2 13%
A somewhat worse place to live	5 12%	3 12%	2 13%
A much worse place to live	1 2%	1 4%	-

Comparison Groups: BC
T-Test for Means, Z-Test for Percentages
Uppercase letters indicate significance at the 95% level.
2014 Critical Insights, Inc.

Comprehensive Plan Survey (Business) - Town of Windham, Maine - 2014

Q17: Which one of the following best matches how you see the Town of Windham?

	TOTAL	Business/ Property Owners	Rent/ Other
	(A)	(B)	(C)
Total	41	26	15
A regional service center for the Lakes Region	24 59%	14 54%	10 67%
A suburban bedroom community to Portland	17 41%	12 46%	5 33%

Comparison Groups: BC
T-Test for Means, Z-Test for Percentages
Uppercase letters indicate significance at the 95% level.
2014 Critical Insights, Inc.

Comprehensive Plan Survey (Business) - Town of Windham, Maine - 2014

Q18_1: Windham must balance the growth of the community while protecting the Town's rural character and natural resources

	TOTAL	Business/ Property Owners	Rent/ Other
	(A)	(B)	(C)
Total	42	27	15
NET DISAGREE	8 19%	6 22%	2 13%
Disagree Strongly	1 2%	-	1 7%
Disagree	7 17%	6 22%	1 7%
NET AGREE	33 79%	20 74%	13 87%
Agree	20 48%	11 41%	9 60%
Agree Strongly	13 31%	9 33%	4 27%
Don't know/Not Sure	1 2%	1 4%	-

Comprehensive Plan Survey (Business) - Town of Windham, Maine - 2014

Q18_2: Property owners must be free to develop land without a lot of control and regulation by the Town

	TOTAL	Business/ Property Owners	Rent/ Other
	(A)	(B)	(C)
Total	42	27	15
NET DISAGREE	23 55%	17 63%	6 40%
Disagree Strongly	3 7%	3 11%	-
Disagree	20 48%	14 52%	6 40%
NET AGREE	19 45%	10 37%	9 60%
Agree	13 31%	6 22%	7 47%
Agree Strongly	6 14%	4 15%	2 13%

Comprehensive Plan Survey (Business) - Town of Windham, Maine - 2014

Q18_3: Windham must focus any future growth only in existing residential areas

	TOTAL	Business/ Property Owners	Rent/ Other
	(A)	(B)	(C)
Total	42	27	15
NET DISAGREE	34 81%	22 81%	12 80%
Disagree Strongly	6 14%	5 19%	1 7%
Disagree	28 67%	17 63%	11 73%
NET AGREE	4 10%	2 7%	2 13%
Agree	4 10%	2 7%	2 13%
Don't know/Not Sure	4 10%	3 11%	1 7%

Comprehensive Plan Survey (Business) - Town of Windham, Maine - 2014

Q18_4: Future residential development in Windham should be focused on assuring a variety of housing types to meet the needs of all potential residents

	TOTAL	Business/ Property Owners	Rent/ Other
	(A)	(B)	(C)
Total	42	27	15
NET DISAGREE	13 31%	9 33%	4 27%
Disagree Strongly	3 7%	3 11%	-
Disagree	10 24%	6 22%	4 27%
NET AGREE	29 69%	18 67%	11 73%
Agree	22 52%	13 48%	9 60%
Agree Strongly	7 17%	5 19%	2 13%

Comparison Groups: BC
 T-Test for Means, Z-Test for Percentages
 Uppercase letters indicate significance at the 95% level.
 2014 Critical Insights, Inc.

Comprehensive Plan Survey (Business) - Town of Windham, Maine - 2014

Q18_5: Windham must protect low-density residential areas and other undeveloped, rural areas by directing future development elsewhere in the Town

	TOTAL	Business/ Property Owners	Rent/ Other
	(A)	(B)	(C)
Total	39	25	14
NET DISAGREE	19 49%	10 40%	9 64%
Disagree Strongly	2 5%	1 4%	1 7%
Disagree	17 44%	9 36%	8 57%
NET AGREE	17 44%	12 48%	5 36%
Agree	12 31%	9 36%	3 21%
Agree Strongly	5 13%	3 12%	2 14%
Don't know/Not Sure	3 8%	3 12%	-

Comparison Groups: BC
 T-Test for Means, Z-Test for Percentages
 Uppercase letters indicate significance at the 95% level.
 2014 Critical Insights, Inc.

Comprehensive Plan Survey (Business) - Town of Windham, Maine - 2014

Q18_6: The effect on the Town's infrastructure and services should be the principal consideration in evaluating new development in Windham

	TOTAL	Business/ Property Owners	Rent/ Other
	(A)	(B)	(C)
Total	41	26	15
NET DISAGREE	12 29%	7 27%	5 33%
Disagree	12 29%	7 27%	5 33%
NET AGREE	28 68%	18 69%	10 67%
Agree	23 56%	13 50%	10 67%
Agree Strongly	5 12%	5 19%	-
Don't know/Not Sure	1 2%	1 4%	-

Comprehensive Plan Survey (Business) - Town of Windham, Maine - 2014

Q18_7: When feasible, the Town should acquire and then preserve available open space

	TOTAL	Business/ Property Owners	Rent/ Other
	(A)	(B)	(C)
Total	41	26	15
NET DISAGREE	15 37%	8 31%	7 47%
Disagree Strongly	2 5%	1 4%	1 7%
Disagree	13 32%	7 27%	6 40%
NET AGREE	23 56%	15 58%	8 53%
Agree	15 37%	9 35%	6 40%
Agree Strongly	8 20%	6 23%	2 13%
Don't know/Not Sure	3 7%	3 12%	-

Comparison Groups: BC
T-Test for Means, Z-Test for Percentages
Uppercase letters indicate significance at the 95% level.
2014 Critical Insights, Inc.

Comprehensive Plan Survey (Business) - Town of Windham, Maine - 2014

Q18_8: The economic growth of the Town should be the principal consideration in evaluating new development in Windham

	TOTAL	Business/ Property Owners	Rent/ Other
	(A)	(B)	(C)
Total	42	27	15
NET DISAGREE	10 24%	6 22%	4 27%
Disagree Strongly	1 2%	1 4%	-
Disagree	9 21%	5 19%	4 27%
NET AGREE	29 69%	18 67%	11 73%
Agree	22 52%	12 44%	10 67%
Agree Strongly	7 17%	6 22%	1 7%
Don't know/Not Sure	3 7%	3 11%	-

Comprehensive Plan Survey (Business) - Town of Windham, Maine - 2014

Q18_9: Windham needs strong land use regulations to manage future residential and commercial development

	TOTAL	Business/ Property Owners	Rent/ Other
	(A)	(B)	(C)
Total	42	27	15
NET DISAGREE	16 38%	11 41%	5 33%
Disagree Strongly	1 2%	1 4%	-
Disagree	15 36%	10 37%	5 33%
NET AGREE	23 55%	13 48%	10 67%
Agree	17 40%	9 33%	8 53%
Agree Strongly	6 14%	4 15%	2 13%
Don't know/Not Sure	3 7%	3 11%	-

Comprehensive Plan Survey (Business) - Town of Windham, Maine - 2014

Q18_10: When feasible, Windham should acquire and then preserve available buildings and parcels of historical significance to the Town

	TOTAL	Business/ Property Owners	Rent/ Other
	(A)	(B)	(C)
Total	42	27	15
NET DISAGREE	15 36%	8 30%	7 47%
Disagree Strongly	3 7%	2 7%	1 7%
Disagree	12 29%	6 22%	6 40%
NET AGREE	25 60%	17 63%	8 53%
Agree	17 40%	12 44%	5 33%
Agree Strongly	8 19%	5 19%	3 20%
Don't know/Not Sure	2 5%	2 7%	-

Comprehensive Plan Survey (Business) - Town of Windham, Maine - 2014

Q18_11: Commercial development should not be limited to certain areas of the Town

	TOTAL	Business/ Property Owners	Rent/ Other
	(A)	(B)	(C)
Total	42	27	15
NET DISAGREE	17 40%	12 44%	5 33%
Disagree Strongly	3 7%	3 11%	-
Disagree	14 33%	9 33%	5 33%
NET AGREE	24 57%	14 52%	10 67%
Agree	15 36%	8 30%	7 47%
Agree Strongly	9 21%	6 22%	3 20%
Don't know/Not Sure	1 2%	1 4%	-

Comparison Groups: BC
T-Test for Means, Z-Test for Percentages
Uppercase letters indicate significance at the 95% level.
2014 Critical Insights, Inc.

Comprehensive Plan Survey (Business) - Town of Windham, Maine - 2014

Q18_12: Windham must focus any future growth only in existing commercial areas

	TOTAL	Business/ Property Owners	Rent/ Other
	(A)	(B)	(C)
Total	42	27	15
NET DISAGREE	24 57%	14 52%	10 67%
Disagree Strongly	2 5%	1 4%	1 7%
Disagree	22 52%	13 48%	9 60%
NET AGREE	13 31%	9 33%	4 27%
Agree	10 24%	6 22%	4 27%
Agree Strongly	3 7%	3 11%	-
Don't know/Not Sure	5 12%	4 15%	1 7%

Comprehensive Plan Survey (Business) - Town of Windham, Maine - 2014

Q18_13: The look and appearance of proposed development should be the principal consideration in evaluating potential growth in Windham

	TOTAL	Business/ Property Owners	Rent/ Other
	(A)	(B)	(C)
Total	42	27	15
NET DISAGREE	18 43%	10 37%	8 53%
Disagree	18 43%	10 37%	8 53%
NET AGREE	24 57%	17 63%	7 47%
Agree	16 38%	10 37%	6 40%
Agree Strongly	8 19%	7 26%	1 7%

Comprehensive Plan Survey (Business) - Town of Windham, Maine - 2014

Q19: From the following list, please select what you believe to be the top three best things about Windham.

	TOTAL	Business/ Property Owners	Rent/ Other
	(A)	(B)	(C)
Total	42	27	15
Proximity to lakes and mountains	19 45%	12 44%	7 47%
Proximity to Portland	18 43%	13 48%	5 33%
Favorable quality of life	15 36%	9 33%	6 40%
Goods and services available right in Windham	14 33%	8 30%	6 40%
Strong schools	11 26%	9 33%	2 13%
People in the community	9 21%	5 19%	4 27%
Rural character and open space	7 17%	4 15%	3 20%
Small town feel	7 17%	5 19%	2 13%
Growing population	7 17%	4 15%	3 20%
Sense of safety	6 14%	3 11%	3 20%
Reasonable taxes	4 10%	3 11%	1 7%
Recreational opportunities	3 7%	3 11%	-
Good services provided by the Town	2 5%	1 4%	1 7%
Road maintenance	1 2%	1 4%	-
Good job opportunities	1 2%	-	1 7%
Other	1 2%	1 4%	-

Comprehensive Plan Survey (Business) - Town of Windham, Maine - 2014

Q20: From the following list, please select what you believe to be the top three worst things about Windham.

	TOTAL	Business/ Property Owners	Rent/ Other
	(A)	(B)	(C)
Total	42	27	15
High taxes	22 52%	14 52%	8 53%
Traffic problems	21 50%	14 52%	7 47%
Limited job opportunities	18 43%	12 44%	6 40%
Needed infrastructure improvements, such as roads and wastewater systems	16 38%	10 37%	6 40%
Risk of water supply contamination	5 12%	3 11%	2 13%
State of road maintenance	5 12%	3 11%	2 13%
Poor or limited services provided by the Town	4 10%	3 11%	1 7%
Limited access to open space	3 7%	-	3 20%
Weak municipal leadership	3 7%	2 7%	1 7%
Weak elected leadership	3 7%	3 11%	-
Excessive population growth and residential development	3 7%	2 7%	1 7%
Excessive commercial development	3 7%	3 11%	-
Weak schools	2 5%	1 4%	1 7%
Poor or limited recreational opportunities	2 5%	1 4%	1 7%
Loss of rural character	2 5%	1 4%	1 7%
Mix of housing	1 2%	1 4%	-

Comparison Groups: BC

T-Test for Means, Z-Test for Percentages

Uppercase letters indicate significance at the 95% level.

2014 Critical Insights, Inc.

Comprehensive Plan Survey (Business) - Town of Windham, Maine - 2014

Q20: From the following list, please select what you believe to be the top three worst things about Windham.

	TOTAL	Business/ Property Owners	Rent/ Other
	(A)	(B)	(C)
Other	5 12%	3 11%	2 13%

Comprehensive Plan Survey (Business) - Town of Windham, Maine - 2014

Q9_NEW_1: Business taxes

	TOTAL	Business/ Property Owners	Rent/ Other
	(A)	(B)	(C)
Total	42	27	15
NET NEGATIVE	22 52%	16 59%	6 40%
Very negative	7 17%	7 26%	-
Negative	15 36%	9 33%	6 40%
Neither negative nor positive	16 38%	10 37%	6 40%
NET POSITIVE	4 10%	1 4%	3 20%
Positive	4 10%	1 4%	3 20%

Comparison Groups: BC
T-Test for Means, Z-Test for Percentages
Uppercase letters indicate significance at the 95% level.
2014 Critical Insights, Inc.

Comprehensive Plan Survey (Business) - Town of Windham, Maine - 2014

Q9_NEW_2: Limited public transportation

	TOTAL	Business/ Property Owners	Rent/ Other
	(A)	(B)	(C)
Total	42	27	15
NET NEGATIVE	19 45%	11 41%	8 53%
Very negative	6 14%	2 7%	4 27%
Negative	13 31%	9 33%	4 27%
Neither negative nor positive	19 45%	13 48%	6 40%
Don't know/Not Sure	4 10%	3 11%	1 7%

Comparison Groups: BC
T-Test for Means, Z-Test for Percentages
Uppercase letters indicate significance at the 95% level.
2014 Critical Insights, Inc.

Comprehensive Plan Survey (Business) - Town of Windham, Maine - 2014

Q9_NEW_3: Security and sense of safety

	TOTAL	Business/ Property Owners	Rent/ Other
	(A)	(B)	(C)
Total	42	27	15
NET NEGATIVE	2 5%	-	2 13%
Negative	2 5%	-	2 13%
Neither negative nor positive	9 21%	5 19%	4 27%
NET POSITIVE	30 71%	21 78%	9 60%
Positive	21 50%	14 52%	7 47%
Very positive	9 21%	7 26%	2 13%
Don't know/Not Sure	1 2%	1 4%	-

Comprehensive Plan Survey (Business) - Town of Windham, Maine - 2014

Q9_NEW_4: Amount of parking

	TOTAL	Business/ Property Owners	Rent/ Other
	(A)	(B)	(C)
Total	42	27	15
NET NEGATIVE	3 7%	1 4%	2 13%
Negative	3 7%	1 4%	2 13%
Neither negative nor positive	20 48%	14 52%	6 40%
NET POSITIVE	19 45%	12 44%	7 47%
Positive	14 33%	7 26%	7 47%
Very positive	5 12%	5 19%	-

Comparison Groups: BC
T-Test for Means, Z-Test for Percentages
Uppercase letters indicate significance at the 95% level.
2014 Critical Insights, Inc.

Comprehensive Plan Survey (Business) - Town of Windham, Maine - 2014

Q9_NEW_5: Traffic

	TOTAL	Business/ Property Owners	Rent/ Other
	(A)	(B)	(C)
Total	42	27	15
NET NEGATIVE	28 67%	18 67%	10 67%
Very negative	7 17%	4 15%	3 20%
Negative	21 50%	14 52%	7 47%
Neither negative nor positive	8 19%	6 22%	2 13%
NET POSITIVE	6 14%	3 11%	3 20%
Positive	6 14%	3 11%	3 20%

Comparison Groups: BC
T-Test for Means, Z-Test for Percentages
Uppercase letters indicate significance at the 95% level.
2014 Critical Insights, Inc.

Comprehensive Plan Survey (Business) - Town of Windham, Maine - 2014

Q9_NEW_6: Road maintenance

	TOTAL	Business/ Property Owners	Rent/ Other
	(A)	(B)	(C)
Total	42	27	15
NET NEGATIVE	10 24%	6 22%	4 27%
Very negative	2 5%	1 4%	1 7%
Negative	8 19%	5 19%	3 20%
Neither negative nor positive	19 45%	13 48%	6 40%
NET POSITIVE	13 31%	8 30%	5 33%
Positive	13 31%	8 30%	5 33%

Comparison Groups: BC
T-Test for Means, Z-Test for Percentages
Uppercase letters indicate significance at the 95% level.
2014 Critical Insights, Inc.

Comprehensive Plan Survey (Business) - Town of Windham, Maine - 2014

Q9_NEW_7: Access to qualified employees

	TOTAL	Business/ Property Owners	Rent/ Other
	(A)	(B)	(C)
Total	42	27	15
NET NEGATIVE	11 26%	8 30%	3 20%
Very negative	2 5%	2 7%	-
Negative	9 21%	6 22%	3 20%
Neither negative nor positive	18 43%	11 41%	7 47%
NET POSITIVE	9 21%	5 19%	4 27%
Positive	8 19%	4 15%	4 27%
Very positive	1 2%	1 4%	-
Don't know/Not Sure	4 10%	3 11%	1 7%

Comparison Groups: BC
T-Test for Means, Z-Test for Percentages
Uppercase letters indicate significance at the 95% level.
2014 Critical Insights, Inc.

Comprehensive Plan Survey (Business) - Town of Windham, Maine - 2014

Q9_NEW_8: Access to customers/clients

	TOTAL	Business/ Property Owners	Rent/ Other
	(A)	(B)	(C)
Total	41	26	15
NET NEGATIVE	5 12%	3 12%	2 13%
Very negative	1 2%	1 4%	-
Negative	4 10%	2 8%	2 13%
Neither negative nor positive	17 41%	10 38%	7 47%
NET POSITIVE	17 41%	11 42%	6 40%
Positive	15 37%	10 38%	5 33%
Very positive	2 5%	1 4%	1 7%
Don't know/Not Sure	2 5%	2 8%	-

Comprehensive Plan Survey (Business) - Town of Windham, Maine - 2014

Q9_NEW_9: Location

	TOTAL	Business/ Property Owners	Rent/ Other
	(A)	(B)	(C)
Total	42	27	15
NET NEGATIVE	2 5%	1 4%	1 7%
Negative	2 5%	1 4%	1 7%
Neither negative nor positive	9 21%	5 19%	4 27%
NET POSITIVE	30 71%	20 74%	10 67%
Positive	23 55%	15 56%	8 53%
Very positive	7 17%	5 19%	2 13%
Don't know/Not Sure	1 2%	1 4%	-

Comparison Groups: BC
T-Test for Means, Z-Test for Percentages
Uppercase letters indicate significance at the 95% level.
2014 Critical Insights, Inc.

Comprehensive Plan Survey (Business) - Town of Windham, Maine - 2014

Q9_NEW_10: Residential character of the Town

	TOTAL	Business/ Property Owners	Rent/ Other
	(A)	(B)	(C)
Total	41	27	14
NET NEGATIVE	1 2%	-	1 7%
Negative	1 2%	-	1 7%
Neither negative nor positive	24 59%	15 56%	9 64%
NET POSITIVE	15 37%	11 41%	4 29%
Positive	14 34%	10 37%	4 29%
Very positive	1 2%	1 4%	-
Don't know/Not Sure	1 2%	1 4%	-

Comparison Groups: BC
T-Test for Means, Z-Test for Percentages
Uppercase letters indicate significance at the 95% level.
2014 Critical Insights, Inc.

Comprehensive Plan Survey (Business) - Town of Windham, Maine - 2014

Q9_NEW_11: Business district character of the Town

	TOTAL	Business/ Property Owners	Rent/ Other
	(A)	(B)	(C)
Total	42	27	15
NET NEGATIVE	17 40%	11 41%	6 40%
Very negative	1 2%	1 4%	-
Negative	16 38%	10 37%	6 40%
Neither negative nor positive	19 45%	13 48%	6 40%
NET POSITIVE	6 14%	3 11%	3 20%
Positive	5 12%	2 7%	3 20%
Very positive	1 2%	1 4%	-

Comparison Groups: BC
 T-Test for Means, Z-Test for Percentages
 Uppercase letters indicate significance at the 95% level.
 2014 Critical Insights, Inc.

Comprehensive Plan Survey (Business) - Town of Windham, Maine - 2014

Q9_NEW_12: Competition for business

	TOTAL	Business/ Property Owners	Rent/ Other
	(A)	(B)	(C)
Total	42	27	15
NET NEGATIVE	7 17%	3 11%	4 27%
Very negative	1 2%	1 4%	-
Negative	6 14%	2 7%	4 27%
Neither negative nor positive	24 57%	16 59%	8 53%
NET POSITIVE	10 24%	8 30%	2 13%
Positive	10 24%	8 30%	2 13%
Don't know/Not Sure	1 2%	-	1 7%

Comparison Groups: BC
T-Test for Means, Z-Test for Percentages
Uppercase letters indicate significance at the 95% level.
2014 Critical Insights, Inc.

Comprehensive Plan Survey (Business) - Town of Windham, Maine - 2014

Q9_NEW_13: Local government regulations

	TOTAL	Business/ Property Owners	Rent/ Other
	(A)	(B)	(C)
Total	42	27	15
NET NEGATIVE	16 38%	13 48% C	3 20%
Very negative	4 10%	4 15%	-
Negative	12 29%	9 33%	3 20%
Neither negative nor positive	21 50%	12 44%	9 60%
NET POSITIVE	4 10%	1 4%	3 20%
Positive	4 10%	1 4%	3 20%
Don't know/Not Sure	1 2%	1 4%	-

Comparison Groups: BC
T-Test for Means, Z-Test for Percentages
Uppercase letters indicate significance at the 95% level.
2014 Critical Insights, Inc.

Comprehensive Plan Survey (Business) - Town of Windham, Maine - 2014

Q9_NEW_14: Municipal services

	TOTAL	Business/ Property Owners	Rent/ Other
	(A)	(B)	(C)
Total	42	27	15
NET NEGATIVE	10 24%	7 26%	3 20%
Very negative	1 2%	-	1 7%
Negative	9 21%	7 26%	2 13%
Neither negative nor positive	16 38%	11 41%	5 33%
NET POSITIVE	15 36%	8 30%	7 47%
Positive	15 36%	8 30%	7 47%
Don't know/Not Sure	1 2%	1 4%	-

Comparison Groups: BC
T-Test for Means, Z-Test for Percentages
Uppercase letters indicate significance at the 95% level.
2014 Critical Insights, Inc.

Comprehensive Plan Survey (Business) - Town of Windham, Maine - 2014

Q9_NEW_15: Property taxes

	TOTAL	Business/ Property Owners	Rent/ Other
	(A)	(B)	(C)
Total	42	27	15
NET NEGATIVE	26 62%	20 74% C	6 40%
Very negative	8 19%	6 22%	2 13%
Negative	18 43%	14 52%	4 27%
Neither negative nor positive	11 26%	4 15%	7 47% B
NET POSITIVE	5 12%	3 11%	2 13%
Positive	4 10%	3 11%	1 7%
Very positive	1 2%	-	1 7%

Comprehensive Plan Survey (Business) - Town of Windham, Maine - 2014

Q9_NEW_16: Infrastructure, such as roads and wastewater systems

	TOTAL	Business/ Property Owners	Rent/ Other
	(A)	(B)	(C)
Total	42	27	15
NET NEGATIVE	15 36%	11 41%	4 27%
Very negative	6 14%	5 19%	1 7%
Negative	9 21%	6 22%	3 20%
Neither negative nor positive	19 45%	13 48%	6 40%
NET POSITIVE	7 17%	2 7%	5 33% B
Positive	7 17%	2 7%	5 33% B
Don't know/Not Sure	1 2%	1 4%	-

Comprehensive Plan Survey (Business) - Town of Windham, Maine - 2014

Q9_NEW_17: Growth policies in the Town

	TOTAL	Business/ Property Owners	Rent/ Other
	(A)	(B)	(C)
Total	42	27	15
NET NEGATIVE	15 36%	11 41%	4 27%
Very negative	1 2%	1 4%	-
Negative	14 33%	10 37%	4 27%
Neither negative nor positive	18 43%	12 44%	6 40%
NET POSITIVE	4 10%	2 7%	2 13%
Positive	4 10%	2 7%	2 13%
Don't know/Not Sure	5 12%	2 7%	3 20%

Comparison Groups: BC
T-Test for Means, Z-Test for Percentages
Uppercase letters indicate significance at the 95% level.
2014 Critical Insights, Inc.

Comprehensive Plan Survey (Business) - Town of Windham, Maine - 2014

Q9_NEW_18: Cost of living in the Town

	TOTAL	Business/ Property Owners	Rent/ Other
	(A)	(B)	(C)
Total	42	27	15
NET NEGATIVE	12 29%	9 33%	3 20%
Very negative	1 2%	1 4%	-
Negative	11 26%	8 30%	3 20%
Neither negative nor positive	22 52%	14 52%	8 53%
NET POSITIVE	7 17%	4 15%	3 20%
Positive	5 12%	3 11%	2 13%
Very positive	2 5%	1 4%	1 7%
Don't know/Not Sure	1 2%	-	1 7%

Comprehensive Plan Survey (Business) - Town of Windham, Maine - 2014

Q9_NEW_19: Local economy

	TOTAL	Business/ Property Owners	Rent/ Other
	(A)	(B)	(C)
Total	42	27	15
NET NEGATIVE	11 26%	7 26%	4 27%
Negative	11 26%	7 26%	4 27%
Neither negative nor positive	14 33%	9 33%	5 33%
NET POSITIVE	16 38%	10 37%	6 40%
Positive	15 36%	9 33%	6 40%
Very positive	1 2%	1 4%	-
Don't know/Not Sure	1 2%	1 4%	-

Comparison Groups: BC
T-Test for Means, Z-Test for Percentages
Uppercase letters indicate significance at the 95% level.
2014 Critical Insights, Inc.

Comprehensive Plan Survey (Business) - Town of Windham, Maine - 2014

Q9_NEW_20: Local fees

	TOTAL	Business/ Property Owners	Rent/ Other
	(A)	(B)	(C)
Total	40	25	15
NET NEGATIVE	12 30%	10 40%	2 13%
Very negative	3 8%	3 12%	-
Negative	9 22%	7 28%	2 13%
Neither negative nor positive	24 60%	13 52%	11 73%
NET POSITIVE	4 10%	2 8%	2 13%
Positive	4 10%	2 8%	2 13%

Comparison Groups: BC
T-Test for Means, Z-Test for Percentages
Uppercase letters indicate significance at the 95% level.
2014 Critical Insights, Inc.

Comprehensive Plan Survey (Business) - Town of Windham, Maine - 2014

Q23_1: Encouraging new residential development

	TOTAL	Business/ Property Owners	Rent/ Other
	(A)	(B)	(C)
Total	42	27	15
NET LOWER PRIORITY	27 64%	17 63%	10 67%
Not a priority at all	6 14%	3 11%	3 20%
Low priority	21 50%	14 52%	7 47%
NET HIGHER PRIORITY	15 36%	10 37%	5 33%
Moderate priority	13 31%	9 33%	4 27%
High priority	2 5%	1 4%	1 7%

Comparison Groups: BC
T-Test for Means, Z-Test for Percentages
Uppercase letters indicate significance at the 95% level.
2014 Critical Insights, Inc.

Comprehensive Plan Survey (Business) - Town of Windham, Maine - 2014

Q23_2: Improving the Town's school system

	TOTAL	Business/ Property Owners	Rent/ Other
	(A)	(B)	(C)
Total	42	27	15
NET LOWER PRIORITY	20 48%	14 52%	6 40%
Not a priority at all	2 5%	-	2 13%
Low priority	18 43%	14 52%	4 27%
NET HIGHER PRIORITY	22 52%	13 48%	9 60%
Moderate priority	14 33%	8 30%	6 40%
High priority	8 19%	5 19%	3 20%

Comparison Groups: BC
T-Test for Means, Z-Test for Percentages
Uppercase letters indicate significance at the 95% level.
2014 Critical Insights, Inc.

Comprehensive Plan Survey (Business) - Town of Windham, Maine - 2014

Q23_3: Encouraging new commercial development

	TOTAL	Business/ Property Owners	Rent/ Other
	(A)	(B)	(C)
Total	42	27	15
NET LOWER PRIORITY	13 31%	7 26%	6 40%
Not a priority at all	3 7%	2 7%	1 7%
Low priority	10 24%	5 19%	5 33%
NET HIGHER PRIORITY	29 69%	20 74%	9 60%
Moderate priority	19 45%	12 44%	7 47%
High priority	10 24%	8 30%	2 13%

Comparison Groups: BC
T-Test for Means, Z-Test for Percentages
Uppercase letters indicate significance at the 95% level.
2014 Critical Insights, Inc.

Comprehensive Plan Survey (Business) - Town of Windham, Maine - 2014

Q23_4: Improving public safety services (police and fire)

	TOTAL	Business/ Property Owners	Rent/ Other
	(A)	(B)	(C)
Total	42	27	15
NET LOWER PRIORITY	24 57%	17 63%	7 47%
Not a priority at all	7 17%	5 19%	2 13%
Low priority	17 40%	12 44%	5 33%
NET HIGHER PRIORITY	18 43%	10 37%	8 53%
Moderate priority	17 40%	10 37%	7 47%
High priority	1 2%	-	1 7%

Comparison Groups: BC
T-Test for Means, Z-Test for Percentages
Uppercase letters indicate significance at the 95% level.
2014 Critical Insights, Inc.

Comprehensive Plan Survey (Business) - Town of Windham, Maine - 2014

Q23_5: Maintaining Windham's rural character

	TOTAL	Business/ Property Owners	Rent/ Other
	(A)	(B)	(C)
Total	41	27	14
NET LOWER PRIORITY	20 49%	12 44%	8 57%
Not a priority at all	4 10%	2 7%	2 14%
Low priority	16 39%	10 37%	6 43%
NET HIGHER PRIORITY	21 51%	15 56%	6 43%
Moderate priority	16 39%	11 41%	5 36%
High priority	5 12%	4 15%	1 7%

Comparison Groups: BC
T-Test for Means, Z-Test for Percentages
Uppercase letters indicate significance at the 95% level.
2014 Critical Insights, Inc.

Comprehensive Plan Survey (Business) - Town of Windham, Maine - 2014

Q23_6: Improving traffic flow in the Town's commercial district

	TOTAL	Business/ Property Owners	Rent/ Other
	(A)	(B)	(C)
Total	41	26	15
NET LOWER PRIORITY	4 10%	1 4%	3 20%
Low priority	4 10%	1 4%	3 20%
NET HIGHER PRIORITY	37 90%	25 96%	12 80%
Moderate priority	15 37%	10 38%	5 33%
High priority	22 54%	15 58%	7 47%

Comparison Groups: BC
T-Test for Means, Z-Test for Percentages
Uppercase letters indicate significance at the 95% level.
2014 Critical Insights, Inc.

Comprehensive Plan Survey (Business) - Town of Windham, Maine - 2014

Q23_7: Maintaining Windham's present tax level

	TOTAL	Business/ Property Owners	Rent/ Other
	(A)	(B)	(C)
Total	42	27	15
NET LOWER PRIORITY	3 7%	1 4%	2 13%
Low priority	3 7%	1 4%	2 13%
NET HIGHER PRIORITY	39 93%	26 96%	13 87%
Moderate priority	18 43%	11 41%	7 47%
High priority	21 50%	15 56%	6 40%

Comparison Groups: BC
T-Test for Means, Z-Test for Percentages
Uppercase letters indicate significance at the 95% level.
2014 Critical Insights, Inc.

Comprehensive Plan Survey (Business) - Town of Windham, Maine - 2014

Q23_8: Maintaining and improving roads

	TOTAL	Business/ Property Owners	Rent/ Other
	(A)	(B)	(C)
Total	41	27	14
NET LOWER PRIORITY	3 7%	2 7%	1 7%
Low priority	3 7%	2 7%	1 7%
NET HIGHER PRIORITY	38 93%	25 93%	13 93%
Moderate priority	28 68%	18 67%	10 71%
High priority	10 24%	7 26%	3 21%

Comparison Groups: BC
T-Test for Means, Z-Test for Percentages
Uppercase letters indicate significance at the 95% level.
2014 Critical Insights, Inc.

Comprehensive Plan Survey (Business) - Town of Windham, Maine - 2014

Q23_9: Protecting undeveloped open space, fields, and forested land in the Town

	TOTAL	Business/ Property Owners	Rent/ Other
	(A)	(B)	(C)
Total	42	27	15
NET LOWER PRIORITY	21 50%	14 52%	7 47%
Not a priority at all	7 17%	4 15%	3 20%
Low priority	14 33%	10 37%	4 27%
NET HIGHER PRIORITY	21 50%	13 48%	8 53%
Moderate priority	14 33%	9 33%	5 33%
High priority	7 17%	4 15%	3 20%

Comparison Groups: BC
T-Test for Means, Z-Test for Percentages
Uppercase letters indicate significance at the 95% level.
2014 Critical Insights, Inc.

Comprehensive Plan Survey (Business) - Town of Windham, Maine - 2014

Q23_10: Addressing wastewater issues

	TOTAL	Business/ Property Owners	Rent/ Other
	(A)	(B)	(C)
Total	42	27	15
NET LOWER PRIORITY	11 26%	8 30%	3 20%
Not a priority at all	2 5%	2 7%	-
Low priority	9 21%	6 22%	3 20%
NET HIGHER PRIORITY	31 74%	19 70%	12 80%
Moderate priority	22 52%	13 48%	9 60%
High priority	9 21%	6 22%	3 20%

Comprehensive Plan Survey (Business) - Town of Windham, Maine - 2014

Q23_11: Acquiring and preserving open space in the Town as it becomes available

	TOTAL	Business/ Property Owners	Rent/ Other
	(A)	(B)	(C)
Total	42	27	15
NET LOWER PRIORITY	26 62%	16 59%	10 67%
Not a priority at all	5 12%	4 15%	1 7%
Low priority	21 50%	12 44%	9 60%
NET HIGHER PRIORITY	16 38%	11 41%	5 33%
Moderate priority	11 26%	7 26%	4 27%
High priority	5 12%	4 15%	1 7%

Comparison Groups: BC
T-Test for Means, Z-Test for Percentages
Uppercase letters indicate significance at the 95% level.
2014 Critical Insights, Inc.

Comprehensive Plan Survey (Business) - Town of Windham, Maine - 2014

Q23_12: Adding programs and services for youth

	TOTAL	Business/ Property Owners	Rent/ Other
	(A)	(B)	(C)
Total	41	26	15
NET LOWER PRIORITY	16 39%	9 35%	7 47%
Not a priority at all	3 7%	2 8%	1 7%
Low priority	13 32%	7 27%	6 40%
NET HIGHER PRIORITY	25 61%	17 65%	8 53%
Moderate priority	19 46%	12 46%	7 47%
High priority	6 15%	5 19%	1 7%

Comparison Groups: BC
T-Test for Means, Z-Test for Percentages
Uppercase letters indicate significance at the 95% level.
2014 Critical Insights, Inc.

Comprehensive Plan Survey (Business) - Town of Windham, Maine - 2014

Q23_13: Increasing recreational opportunities in the Town

	TOTAL	Business/ Property Owners	Rent/ Other
	(A)	(B)	(C)
Total	42	27	15
NET LOWER PRIORITY	25 60%	18 67%	7 47%
Not a priority at all	5 12%	3 11%	2 13%
Low priority	20 48%	15 56%	5 33%
NET HIGHER PRIORITY	17 40%	9 33%	8 53%
Moderate priority	12 29%	4 15%	8 53% B
High priority	5 12%	5 19%	-

Comparison Groups: BC
T-Test for Means, Z-Test for Percentages
Uppercase letters indicate significance at the 95% level.
2014 Critical Insights, Inc.

Comprehensive Plan Survey (Business) - Town of Windham, Maine - 2014

Q23_14: Construction of new school facilities

	TOTAL	Business/ Property Owners	Rent/ Other
	(A)	(B)	(C)
Total	42	27	15
NET LOWER PRIORITY	27 64%	19 70%	8 53%
Not a priority at all	9 21%	5 19%	4 27%
Low priority	18 43%	14 52%	4 27%
NET HIGHER PRIORITY	15 36%	8 30%	7 47%
Moderate priority	14 33%	7 26%	7 47%
High priority	1 2%	1 4%	-

Comparison Groups: BC
T-Test for Means, Z-Test for Percentages
Uppercase letters indicate significance at the 95% level.
2014 Critical Insights, Inc.

Comprehensive Plan Survey (Business) - Town of Windham, Maine - 2014

Q23_15: Limiting residential development and maintaining the current population level

	TOTAL	Business/ Property Owners	Rent/ Other
	(A)	(B)	(C)
Total	42	27	15
NET LOWER PRIORITY	30 71%	19 70%	11 73%
Not a priority at all	11 26%	8 30%	3 20%
Low priority	19 45%	11 41%	8 53%
NET HIGHER PRIORITY	12 29%	8 30%	4 27%
Moderate priority	11 26%	7 26%	4 27%
High priority	1 2%	1 4%	-

Comparison Groups: BC
T-Test for Means, Z-Test for Percentages
Uppercase letters indicate significance at the 95% level.
2014 Critical Insights, Inc.

Comprehensive Plan Survey (Business) - Town of Windham, Maine - 2014

Q23_16: Adding programs and services for senior citizens

	TOTAL	Business/ Property Owners	Rent/ Other
	(A)	(B)	(C)
Total	42	27	15
NET LOWER PRIORITY	15 36%	10 37%	5 33%
Not a priority at all	3 7%	2 7%	1 7%
Low priority	12 29%	8 30%	4 27%
NET HIGHER PRIORITY	27 64%	17 63%	10 67%
Moderate priority	23 55%	14 52%	9 60%
High priority	4 10%	3 11%	1 7%

Comprehensive Plan Survey (Business) - Town of Windham, Maine - 2014

Q23_17: Encouraging economic development initiatives focused on job creation

	TOTAL	Business/ Property Owners	Rent/ Other
	(A)	(B)	(C)
Total	41	27	14
NET LOWER PRIORITY	8 20%	6 22%	2 14%
Low priority	8 20%	6 22%	2 14%
NET HIGHER PRIORITY	33 80%	21 78%	12 86%
Moderate priority	26 63%	16 59%	10 71%
High priority	7 17%	5 19%	2 14%

Comparison Groups: BC
T-Test for Means, Z-Test for Percentages
Uppercase letters indicate significance at the 95% level.
2014 Critical Insights, Inc.

Comprehensive Plan Survey (Business) - Town of Windham, Maine - 2014

Q23_18: Construction of an indoor recreation facility for the Town

	TOTAL	Business/ Property Owners	Rent/ Other
	(A)	(B)	(C)
Total	42	27	15
NET LOWER PRIORITY	28 67%	17 63%	11 73%
Not a priority at all	12 29%	6 22%	6 40%
Low priority	16 38%	11 41%	5 33%
NET HIGHER PRIORITY	14 33%	10 37%	4 27%
Moderate priority	12 29%	8 30%	4 27%
High priority	2 5%	2 7%	-

Comparison Groups: BC
T-Test for Means, Z-Test for Percentages
Uppercase letters indicate significance at the 95% level.
2014 Critical Insights, Inc.

Comprehensive Plan Survey (Business) - Town of Windham, Maine - 2014

Q23_19: Improving the variety and types of businesses in the Town

	TOTAL	Business/ Property Owners	Rent/ Other
	(A)	(B)	(C)
Total	42	27	15
NET LOWER PRIORITY	11 26%	6 22%	5 33%
Not a priority at all	1 2%	-	1 7%
Low priority	10 24%	6 22%	4 27%
NET HIGHER PRIORITY	31 74%	21 78%	10 67%
Moderate priority	23 55%	16 59%	7 47%
High priority	8 19%	5 19%	3 20%

Comprehensive Plan Survey (Business) - Town of Windham, Maine - 2014

Q23_20: Building the value of the Town's tax base

	TOTAL	Business/ Property Owners	Rent/ Other
	(A)	(B)	(C)
Total	42	27	15
NET LOWER PRIORITY	10 24%	5 19%	5 33%
Not a priority at all	3 7%	2 7%	1 7%
Low priority	7 17%	3 11%	4 27%
NET HIGHER PRIORITY	32 76%	22 81%	10 67%
Moderate priority	26 62%	18 67%	8 53%
High priority	6 14%	4 15%	2 13%

Comparison Groups: BC
T-Test for Means, Z-Test for Percentages
Uppercase letters indicate significance at the 95% level.
2014 Critical Insights, Inc.

Comprehensive Plan Survey (Business) - Town of Windham, Maine - 2014

Q24_1: Encouraging new residential development

	TOTAL	Business/ Property Owners	Rent/ Other
	(A)	(B)	(C)
Total	2	1	1
Yes, would support tax increases to fund	2 100%	1 100%	1 100%

Comparison Groups: BC
T-Test for Means, Z-Test for Percentages
Uppercase letters indicate significance at the 95% level.
2014 Critical Insights, Inc.

Comprehensive Plan Survey (Business) - Town of Windham, Maine - 2014

Q24_2: Improving the Town's school system

	TOTAL	Business/ Property Owners	Rent/ Other
	(A)	(B)	(C)
Total	8	5	3
Yes, would support tax increases to fund	5 62%	3 60%	2 67%
No, would not support tax increases to fund	3 38%	2 40%	1 33%

Comparison Groups: BC
T-Test for Means, Z-Test for Percentages
Uppercase letters indicate significance at the 95% level.
2014 Critical Insights, Inc.

Comprehensive Plan Survey (Business) - Town of Windham, Maine - 2014

Q24_3: Encouraging new commercial development

	TOTAL	Business/ Property Owners	Rent/ Other
	(A)	(B)	(C)
Total	10	8	2
Yes, would support tax increases to fund	6 60%	4 50%	2 100% B
No, would not support tax increases to fund	4 40%	4 50%	-

Comparison Groups: BC
T-Test for Means, Z-Test for Percentages
Uppercase letters indicate significance at the 95% level.
2014 Critical Insights, Inc.

Comprehensive Plan Survey (Business) - Town of Windham, Maine - 2014

Q24_4: Improving public safety services (police and fire)

	TOTAL	Business/ Property Owners	Rent/ Other
	(A)	(B)	(C)
Total	1	-	1
No, would not support tax increases to fund	1 100%	-	1 100%

Comparison Groups: BC
T-Test for Means, Z-Test for Percentages
Uppercase letters indicate significance at the 95% level.
2014 Critical Insights, Inc.

Comprehensive Plan Survey (Business) - Town of Windham, Maine - 2014

Q24_5: Maintaining Windham's rural character

	TOTAL	Business/ Property Owners	Rent/ Other
	(A)	(B)	(C)
Total	5	4	1
Yes, would support tax increases to fund	1 20%	-	1 100%
No, would not support tax increases to fund	4 80%	4 100%	-

Comparison Groups: BC
T-Test for Means, Z-Test for Percentages
Uppercase letters indicate significance at the 95% level.
2014 Critical Insights, Inc.

Comprehensive Plan Survey (Business) - Town of Windham, Maine - 2014

Q24_6: Improving traffic flow in the Town's commercial district

	TOTAL	Business/ Property Owners	Rent/ Other
	(A)	(B)	(C)
Total	22	15	7
Yes, would support tax increases to fund	14 64%	9 60%	5 71%
No, would not support tax increases to fund	8 36%	6 40%	2 29%

Comparison Groups: BC
T-Test for Means, Z-Test for Percentages
Uppercase letters indicate significance at the 95% level.
2014 Critical Insights, Inc.

Comprehensive Plan Survey (Business) - Town of Windham, Maine - 2014

Q24_7: Maintaining Windham's present tax level

	TOTAL	Business/ Property Owners	Rent/ Other
	(A)	(B)	(C)
Total	19	13	6
Yes, would support tax increases to fund	3 16%	2 15%	1 17%
No, would not support tax increases to fund	16 84%	11 85%	5 83%

Comparison Groups: BC
T-Test for Means, Z-Test for Percentages
Uppercase letters indicate significance at the 95% level.
2014 Critical Insights, Inc.

Comprehensive Plan Survey (Business) - Town of Windham, Maine - 2014

Q24_8: Maintaining and improving roads

	TOTAL	Business/ Property Owners	Rent/ Other
	(A)	(B)	(C)
Total	10	7	3
Yes, would support tax increases to fund	7 70%	4 57%	3 100% B
No, would not support tax increases to fund	3 30%	3 43%	-

Comparison Groups: BC
T-Test for Means, Z-Test for Percentages
Uppercase letters indicate significance at the 95% level.
2014 Critical Insights, Inc.

Comprehensive Plan Survey (Business) - Town of Windham, Maine - 2014

Q24_9: Protecting undeveloped open space, fields, and forested land in the Town

	TOTAL	Business/ Property Owners	Rent/ Other
	(A)	(B)	(C)
Total	7	4	3
Yes, would support tax increases to fund	6 86%	3 75%	3 100%
No, would not support tax increases to fund	1 14%	1 25%	-

Comparison Groups: BC
T-Test for Means, Z-Test for Percentages
Uppercase letters indicate significance at the 95% level.
2014 Critical Insights, Inc.

Comprehensive Plan Survey (Business) - Town of Windham, Maine - 2014

Q24_10: Addressing wastewater issues

	TOTAL	Business/ Property Owners	Rent/ Other
	(A)	(B)	(C)
Total	9	6	3
Yes, would support tax increases to fund	6 67%	4 67%	2 67%
No, would not support tax increases to fund	3 33%	2 33%	1 33%

Comparison Groups: BC
T-Test for Means, Z-Test for Percentages
Uppercase letters indicate significance at the 95% level.
2014 Critical Insights, Inc.

Comprehensive Plan Survey (Business) - Town of Windham, Maine - 2014

Q24_11: Acquiring and preserving open space in the Town as it becomes available

	TOTAL	Business/ Property Owners	Rent/ Other
	(A)	(B)	(C)
Total	5	4	1
Yes, would support tax increases to fund	3 60%	2 50%	1 100% B
No, would not support tax increases to fund	2 40%	2 50%	-

Comparison Groups: BC
T-Test for Means, Z-Test for Percentages
Uppercase letters indicate significance at the 95% level.
2014 Critical Insights, Inc.

Comprehensive Plan Survey (Business) - Town of Windham, Maine - 2014

Q24_12: Adding programs and services for youth

	TOTAL	Business/ Property Owners	Rent/ Other
	(A)	(B)	(C)
Total	6	5	1
Yes, would support tax increases to fund	5 83%	4 80%	1 100%
No, would not support tax increases to fund	1 17%	1 20%	-

Comparison Groups: BC
T-Test for Means, Z-Test for Percentages
Uppercase letters indicate significance at the 95% level.
2014 Critical Insights, Inc.

Comprehensive Plan Survey (Business) - Town of Windham, Maine - 2014

Q24_13: Increasing recreational opportunities in the Town

	TOTAL	Business/ Property Owners	Rent/ Other
	(A)	(B)	(C)
Total	5	5	-
Yes, would support tax increases to fund	3 60%	3 60%	-
No, would not support tax increases to fund	2 40%	2 40%	-

Comparison Groups: BC
T-Test for Means, Z-Test for Percentages
Uppercase letters indicate significance at the 95% level.
2014 Critical Insights, Inc.

Comprehensive Plan Survey (Business) - Town of Windham, Maine - 2014

Q24_14: Construction of new school facilities

	TOTAL	Business/ Property Owners	Rent/ Other
	(A)	(B)	(C)
Total	1	1	-
Yes, would support tax increases to fund	1 100%	1 100%	-

Comparison Groups: BC
T-Test for Means, Z-Test for Percentages
Uppercase letters indicate significance at the 95% level.
2014 Critical Insights, Inc.

Comprehensive Plan Survey (Business) - Town of Windham, Maine - 2014

Q24_15: Limiting residential development and maintaining the current population level

	TOTAL	Business/ Property Owners	Rent/ Other
	(A)	(B)	(C)
Total	1	1	-
Yes, would support tax increases to fund	1 100%	1 100%	-

Comparison Groups: BC
T-Test for Means, Z-Test for Percentages
Uppercase letters indicate significance at the 95% level.
2014 Critical Insights, Inc.

Comprehensive Plan Survey (Business) - Town of Windham, Maine - 2014

Q24_16: Adding programs and services for senior citizens

	TOTAL	Business/ Property Owners	Rent/ Other
	(A)	(B)	(C)
Total	4	3	1
Yes, would support tax increases to fund	3 75%	2 67%	1 100%
No, would not support tax increases to fund	1 25%	1 33%	-

Comparison Groups: BC
T-Test for Means, Z-Test for Percentages
Uppercase letters indicate significance at the 95% level.
2014 Critical Insights, Inc.

Comprehensive Plan Survey (Business) - Town of Windham, Maine - 2014

Q24_17: Encouraging economic development initiatives focused on job creation

	TOTAL	Business/ Property Owners	Rent/ Other
	(A)	(B)	(C)
Total	7	5	2
Yes, would support tax increases to fund	3 43%	2 40%	1 50%
No, would not support tax increases to fund	4 57%	3 60%	1 50%

Comparison Groups: BC
T-Test for Means, Z-Test for Percentages
Uppercase letters indicate significance at the 95% level.
2014 Critical Insights, Inc.

Comprehensive Plan Survey (Business) - Town of Windham, Maine - 2014

Q24_18: Construction of an indoor recreation facility for the Town

	TOTAL	Business/ Property Owners	Rent/ Other
	(A)	(B)	(C)
Total	2	2	-
Yes, would support tax increases to fund	2 100%	2 100%	-

Comparison Groups: BC
T-Test for Means, Z-Test for Percentages
Uppercase letters indicate significance at the 95% level.
2014 Critical Insights, Inc.

Comprehensive Plan Survey (Business) - Town of Windham, Maine - 2014

Q24_19: Improving the variety and types of businesses in the Town

	TOTAL	Business/ Property Owners	Rent/ Other
	(A)	(B)	(C)
Total	8	5	3
Yes, would support tax increases to fund	3 38%	2 40%	1 33%
No, would not support tax increases to fund	5 62%	3 60%	2 67%

Comparison Groups: BC
T-Test for Means, Z-Test for Percentages
Uppercase letters indicate significance at the 95% level.
2014 Critical Insights, Inc.

Comprehensive Plan Survey (Business) - Town of Windham, Maine - 2014

Q24_20: Building the value of the Town's tax base

	TOTAL	Business/ Property Owners	Rent/ Other
	(A)	(B)	(C)
Total	6	4	2
Yes, would support tax increases to fund	3 50%	2 50%	1 50%
No, would not support tax increases to fund	3 50%	2 50%	1 50%

Comparison Groups: BC
T-Test for Means, Z-Test for Percentages
Uppercase letters indicate significance at the 95% level.
2014 Critical Insights, Inc.

Comprehensive Plan Survey (Business) - Town of Windham, Maine - 2014

Q25: Think about new residential growth in Windham, specifically the construction of new homes. In your opinion would you say that...

	TOTAL	Business/ Property Owners	Rent/ Other
	(A)	(B)	(C)
Total	42	27	15
NET TOO MUCH	8 19%	5 19%	3 20%
There is far too much new residential development in Windham	3 7%	2 7%	1 7%
There is too much new residential development	5 12%	3 11%	2 13%
The amount of residential development is about right	30 71%	19 70%	11 73%
NET TOO LITTLE	4 10%	3 11%	1 7%
There is too little new residential development	3 7%	2 7%	1 7%
There is is far too little new residential development in Windham	1 2%	1 4%	-

Comprehensive Plan Survey (Business) - Town of Windham, Maine - 2014

Q26: Think about new commercial and business growth in Windham, including the construction of commercial buildings in the Town. In your opinion would you say that...

	TOTAL	Business/ Property Owners	Rent/ Other
	(A)	(B)	(C)
Total	39	24	15
NET TOO MUCH	4 10%	3 12%	1 7%
There is far too much new commercial development in Windham	3 8%	3 12%	-
There is too much new commercial development	1 3%	-	1 7%
The amount of commercial development is about right	16 41%	7 29%	9 60% B
NET TOO LITTLE	19 49%	14 58%	5 33%
There is too little new commercial development	14 36%	10 42%	4 27%
There is far too little new commercial development in Windham	5 13%	4 17%	1 7%

Comprehensive Plan Survey (Business) - Town of Windham, Maine - 2014

Q10: From the following list, please select what you believe to be the top three types of development you would like to see in Windham in the future.

	TOTAL	Business/ Property Owners	Rent/ Other
	(A)	(B)	(C)
Total	42	27	15
Manufacturing	18 43%	15 56% C	3 20%
Restaurant	16 38%	9 33%	7 47%
Retail	14 33%	9 33%	5 33%
Mixed use	14 33%	10 37%	4 27%
Entertainment	13 31%	8 30%	5 33%
Industrial	13 31%	10 37%	3 20%
Lodging and accommodations	9 21%	4 15%	5 33%
Office	9 21%	4 15%	5 33%
None needed	3 7%	1 4%	2 13%
Consumer service	3 7%	2 7%	1 7%
Other	2 5%	2 7%	-

Comprehensive Plan Survey (Business) - Town of Windham, Maine - 2014

Q27: Think about undeveloped open space in Windham, including existing parks, as well as open fields and forested land in the Town. In your opinion would you say that...

	TOTAL	Business/ Property Owners	Rent/ Other
	(A)	(B)	(C)
Total	41	26	15
There is too much open space in Windham	3 7%	1 4%	2 13%
The amount of open space is about right	32 78%	21 81%	11 73%
There is too little open space in Windham	6 15%	4 15%	2 13%

Comprehensive Plan Survey (Business) - Town of Windham, Maine - 2014

Q11_NEW_1: Dealing with issues and concerns that affect businesses

	TOTAL	Business/ Property Owners	Rent/ Other
	(A)	(B)	(C)
Total	41	27	14
Poor	10 24%	8 30%	2 14%
Fair	19 46%	14 52%	5 36%
Good	12 29%	5 19%	7 50%

Comparison Groups: BC
T-Test for Means, Z-Test for Percentages
Uppercase letters indicate significance at the 95% level.
2014 Critical Insights, Inc.

Comprehensive Plan Survey (Business) - Town of Windham, Maine - 2014

Q11_NEW_2: Promoting and publicizing the Town as a place to open or re-locate a business

	TOTAL	Business/ Property Owners	Rent/ Other
	(A)	(B)	(C)
Total	41	27	14
Poor	13 32%	10 37%	3 21%
Fair	17 41%	10 37%	7 50%
Good	11 27%	7 26%	4 29%

Comparison Groups: BC
T-Test for Means, Z-Test for Percentages
Uppercase letters indicate significance at the 95% level.
2014 Critical Insights, Inc.

Comprehensive Plan Survey (Business) - Town of Windham, Maine - 2014

Q11_NEW_3: Promoting and publicizing the Town's businesses to area consumers

	TOTAL	Business/ Property Owners	Rent/ Other
	(A)	(B)	(C)
Total	41	27	14
Poor	13 32%	10 37%	3 21%
Fair	17 41%	10 37%	7 50%
Good	11 27%	7 26%	4 29%

Comparison Groups: BC
T-Test for Means, Z-Test for Percentages
Uppercase letters indicate significance at the 95% level.
2014 Critical Insights, Inc.

Comprehensive Plan Survey (Business) - Town of Windham, Maine - 2014

Q11_NEW_4: Making it easy to do business in the Town

	TOTAL	Business/ Property Owners	Rent/ Other
	(A)	(B)	(C)
Total	41	27	14
Poor	18 44%	13 48%	5 36%
Fair	9 22%	7 26%	2 14%
Good	14 34%	7 26%	7 50%

Comparison Groups: BC
T-Test for Means, Z-Test for Percentages
Uppercase letters indicate significance at the 95% level.
2014 Critical Insights, Inc.

Comprehensive Plan Survey (Business) - Town of Windham, Maine - 2014

Q28_1: Attract businesses to fill vacant retail and industrial spaces in the Town

	TOTAL	Business/ Property Owners	Rent/ Other
	(A)	(B)	(C)
Total	42	27	15
NET LESS IMPORTANT	3 7%	2 7%	1 7%
Not very important	3 7%	2 7%	1 7%
NET MORE IMPORTANT	39 93%	25 93%	14 93%
Somewhat important	11 26%	5 19%	6 40%
Very important	28 67%	20 74%	8 53%

Comparison Groups: BC
T-Test for Means, Z-Test for Percentages
Uppercase letters indicate significance at the 95% level.
2014 Critical Insights, Inc.

Comprehensive Plan Survey (Business) - Town of Windham, Maine - 2014

Q28_2: Encourage development of new facilities in the Town's commercial areas

	TOTAL	Business/ Property Owners	Rent/ Other
	(A)	(B)	(C)
Total	42	27	15
NET LESS IMPORTANT	9 21%	6 22%	3 20%
Not at all important	1 2%	-	1 7%
Not very important	8 19%	6 22%	2 13%
NET MORE IMPORTANT	33 79%	21 78%	12 80%
Somewhat important	23 55%	15 56%	8 53%
Very important	10 24%	6 22%	4 27%

Comparison Groups: BC
T-Test for Means, Z-Test for Percentages
Uppercase letters indicate significance at the 95% level.
2014 Critical Insights, Inc.

Comprehensive Plan Survey (Business) - Town of Windham, Maine - 2014

Q28_3: Attract new and different businesses and industries to locate in Windham

	TOTAL	Business/ Property Owners	Rent/ Other
	(A)	(B)	(C)
Total	42	27	15
NET LESS IMPORTANT	4 10%	4 15%	-
Not at all important	1 2%	1 4%	-
Not very important	3 7%	3 11%	-
NET MORE IMPORTANT	38 90%	23 85%	15 100% B
Somewhat important	22 52%	11 41%	11 73% B
Very important	16 38%	12 44%	4 27%

Comparison Groups: BC
T-Test for Means, Z-Test for Percentages
Uppercase letters indicate significance at the 95% level.
2014 Critical Insights, Inc.

Comprehensive Plan Survey (Business) - Town of Windham, Maine - 2014

Q28_4: Promote job growth and employment opportunities by attracting businesses to the Town

	TOTAL	Business/ Property Owners	Rent/ Other
	(A)	(B)	(C)
Total	42	27	15
NET LESS IMPORTANT	4 10%	3 11%	1 7%
Not very important	4 10%	3 11%	1 7%
NET MORE IMPORTANT	38 90%	24 89%	14 93%
Somewhat important	26 62%	14 52%	12 80% B
Very important	12 29%	10 37%	2 13%

Comprehensive Plan Survey (Business) - Town of Windham, Maine - 2014

Q28_5: Promote the use of tax incentives to attract new and different businesses and industries to locate in Windham

	TOTAL	Business/ Property Owners	Rent/ Other
	(A)	(B)	(C)
Total	42	27	15
NET LESS IMPORTANT	15 36%	9 33%	6 40%
Not at all important	4 10%	4 15%	-
Not very important	11 26%	5 19%	6 40%
NET MORE IMPORTANT	27 64%	18 67%	9 60%
Somewhat important	16 38%	9 33%	7 47%
Very important	11 26%	9 33%	2 13%

Comprehensive Plan Survey (Business) - Town of Windham, Maine - 2014

Q28_6: Promote job growth by assisting existing small businesses in the Town

	TOTAL	Business/ Property Owners	Rent/ Other
	(A)	(B)	(C)
Total	42	27	15
Not very important	4 10%	2 7%	2 13%
Somewhat important	16 38%	9 33%	7 47%
Very important	22 52%	16 59%	6 40%

Comparison Groups: BC
T-Test for Means, Z-Test for Percentages
Uppercase letters indicate significance at the 95% level.
2014 Critical Insights, Inc.

Comprehensive Plan Survey (Business) - Town of Windham, Maine - 2014

Q28_7: Invest in infrastructure to attract businesses to the Town

	TOTAL	Business/ Property Owners	Rent/ Other
	(A)	(B)	(C)
Total	42	27	15
NET LESS IMPORTANT	6 14%	5 19%	1 7%
Not very important	6 14%	5 19%	1 7%
NET MORE IMPORTANT	36 86%	22 81%	14 93%
Somewhat important	23 55%	15 56%	8 53%
Very important	13 31%	7 26%	6 40%

Comparison Groups: BC
T-Test for Means, Z-Test for Percentages
Uppercase letters indicate significance at the 95% level.
2014 Critical Insights, Inc.

Comprehensive Plan Survey (Business) - Town of Windham, Maine - 2014

Q29: As part of the Comprehensive Plan development process, two community meetings are planned for this November (the evening of Thursday, November 13th and the morning of Saturday, November 22nd). In these meetings - called 'Community Visioning Forums'

	TOTAL	Business/ Property Owners	Rent/ Other
	(A)	(B)	(C)
Total	42	27	15
You would attend both meetings	3 7%	3 11%	-
You would only attend the evening meeting on Thursday, November 13th	6 14%	1 4%	5 33% B
You would only attend the morning meeting on Saturday, November 22nd	2 5%	2 7%	-
You would not attend either meeting	9 21%	6 22%	3 20%
You're not sure	22 52%	15 56%	7 47%